

Message Text

UNCLASSIFIED

PAGE 01 GOTEBO 00145 081121Z

ACTION EUR-12

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FM AMCONSUL GOTEborg

TO USDOC WASHDC

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AMEMBASSY STOCKHOLM UNN

UNCLAS GOTEborg 0145

E.O. 11652: N/A

TAGS: BTRA, SW

SUBJECT: COMMERCIAL PROGRAM: US VISIT BY BENNY LERULF

1. BENNY LERULF, REPRESENTING AWL SCANDINAVIA AB, BOX 31014, S-200 49 MALMO, SWEDEN, TELEX 32415, WILL VISIT USA JULY 13 TO JULY 27, 1977.

2. AWL SCANDINAVIA AB IS A RECENTLY ESTABLISHED BUSINESS OWNED BY BENNY LERULF (31) AND OLLE WESTERLUND (41). THEY HAVE 11 YEARS AND 14 YEARS EXPERIENCE OF INTERNATIONAL MARKETING OF CHEMICALS, RESPECTIVELY. COMPANY ALREADY HOLDS SEVERAL IMPORTANT US AGENCIES. RELIABLE LOCAL SOURCES SPEAKS HIGHLY OF OWNERS AND RECOMMEND BUSINESS RELATIONS.

3. SEEKS AGENCIES FOR RAW MATERIALS AND CHEMICALS FOR THE PULP AND PAPER; PAINT AND VARNISH; RUBBER; PLASTICS; AND PETROCHEMICAL INDUSTRIES. CALCULATES ANNUAL SALES FIRST YEAR OF 4.5 MILLION KR.

4. MR. LERULF'S ITINERARY NOT DECIDED AND WILL REMAIN FLEXIBLE. HE WILL VISIT FOLLOWING CITIES: BOSTON, MA; NEW YORK, NY; PHILADELPHIA, PA; CINCINNATI, OH; CHICAGO, IL; AND ATLANTA, GA. ITINERARY OR PARTS OF IT WILL BE REPORTED AS SOON AS AVAILABLE

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5. PLEASE PUBLISH. VISITOR TO BE CONTACTED THROUGH DEPARTMENT OF COMMERCE.

6. TOPS SUBMITTED JUNE 7, GOTEborg P0093 AND P0094.
OWENS

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Message Attributes

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